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Zacks Asset Allocation: Part 3 Top Picks from the Consumer Staples Sector

Part One: Zacks Asset Allocation, Part 3

Part Two: Top Picks, Consumer Staples Sector, Market Capitalization

Part Three: Top Picks, Consumer Staples Sector, # of Analysts Covering the Stock

Part Four: Top Picks, Consumer Staples Sector, Largest 1 Month % Change in Current Fiscal Year (F1) EPS Estimate

Presented by:

John Blank, PhD

Zacks Chief Equity Strategist and Economist 02/12/2024



Part One: Zacks Asset Allocation, Part 3

Recap Slide from Zacks Asset Allocation - Part 2

From May 2019 to Yearend 2023

Annual Returns, Financial Metrics, Correlation Coefficient and Variance - CoVariance Tables for the Zacks ETFs Model Portfolios from May' 19 to Dec' 23 - 1

Annual Returns : Zacks ETFs Model Portfolios, from 05/01/19 to 12/31/23							
Year	Conservative	Moderate	Aggressive	Income			
2019 (From May' 19 to Dec' 19)	7.27%	8.17%	9.86%	7.73%			
2020	12.15%	13.48%	15.38%	4.45%			
2021	10.50%	14.95%	24.78%	11.31%			
2022	-12.07%	-14.00%	-18.29%	-6.45%			
2023	13.01%	15.69%	21.12%	8.50%			

Correlation Coefficient Matrix from May' 19 to Dec' 23							
Versus	Conservative	Moderate	Aggressive	ETF Income			
Conservative	1.000	0.992	0.965	0.956			
Moderate		1.000	0.990	0.958			
Aggressive			1.000	0.943			
ETF Income				1.000			

	Conservative	Moderate	Aggressive	ETF Income
Conservative	8.482	10.556	15.069	8.580
Moderate		13.338	19.387	10.786
Aggressive			28.772	15.586
ETF Income				9.494

Zacks ETFs Model Portfolios Performance from 05/01/19 to 12/31/23								
Metrics	Conservative	Moderate	Aggressive	Income				
Start Balance	10000	10000	10000	10000				
End Balance	13210	14038	15652	12714				
End Balance (Inflation adjusted)	10896	11579	12910	10487				
CAGR	6.15%	7.54%	10.08%	5.28%				
CAGR (Inflation Adjusted)	1.86%	3.19%	5.63%	1.02%				
Standard Deviation (in %)	10.09%	12.65%	18.58%	10.67%				
Best Year	13.01%	15.69%	24.78%	11.31%				
Worst Year	-12.07%	-14.00%	-18.29%	-6.45%				
Max., Drawdown	-16.36%	-18.96%	-24.50%	-13.71%				
Sharpe Ratio	0.41	0.44	0.43	0.31				
Sortino Ratio	0.71	0.71	0.68	0.46				

Source: Zacks Investment Research

Zacks ETF Model Portfolio Allocation Returns, May 2019 to Dec 2023

Using Four Allocations: Conservative, Moderate, **Aggressive**, and ETF Income Four Monthly Returns Charts, Cumulative Returns in %, Annualized Returns in %

Charts for Zacks ETFs Model Portfolios Monthly Returns (chart 1), Portfolios formed by Assigning Weights to Zacks ETFs Model Portfolios (chart 4), Tables for Weights assigned

(Table 1) and Portfolio Metrics (Table 2) - 2

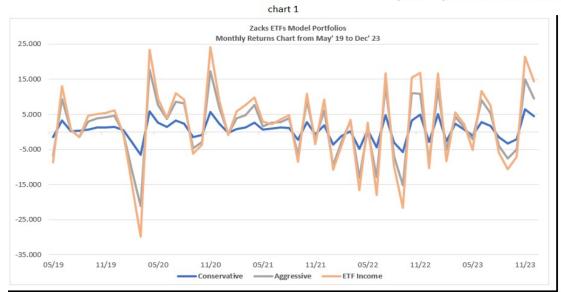
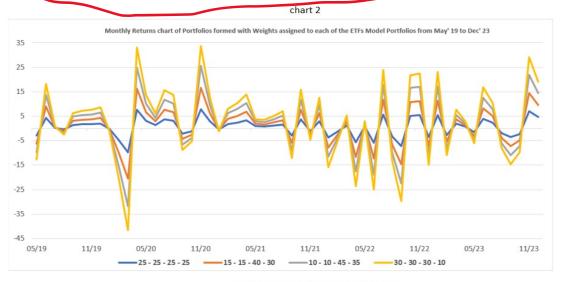


		Table 1		
Weights in %	Conservative	Moderate	Aggressive	ETF Income
25 - 25 - 25 - 25	25.0	25.0	25.0	25.0
15 - 15 - 40 - 30	15.0	15.0	40.0	30.0
10 - 10 - 45 - 35	10.0	10.0	45.0	35.0
30 - 30 - 30 - 10	30.0	30.0	30.0	10.0

		Table 2			
Metrics for Portfolio of ETFs Model Portfolios	25 - 25 - <mark>25 -</mark> 25	15 - 15 - <mark>40</mark> - 30	10 - 10 - 45 - 35	30 - 30 - <mark>30</mark> - 10	
Cumulative Returns in %	39.11	41.69	42.22	41.54	
Annualized Returns in %	7.330	7.753	7.840	7.728	
Standard Deviation in % (as stdev.p)	3.708	4.005	4.097	3.853	
Annualized Std., Deviation in %	12.846	13.875	14.192	13.348	



Source: Zacks Investment Research

Stock-only: Correlation Co-efficient & Variance – Covariance Matrices, Portfolio Metrics Show Cumulative Returns in %, Annualized Returns in %

The table below uses **Five Stock Mutual Funds**, inside each of **five** model portfolio allocations:

Tables with Weights Assigned, Correlation Coefficient, Variance - Covariance, Portfolio Metrics and Monthly Returns charts table of Portfolios formed with 5 Mutual Funds - Past 5 Years

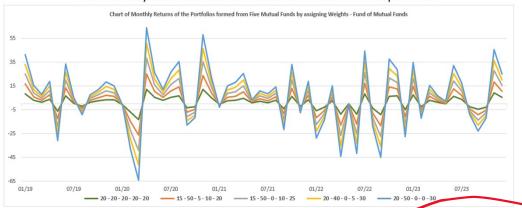
Table showing Weights assigned to each of the 5 Mutual Funds to form Portfolios

Weights in % (below) and	VSMPX	FXAIX	VGTSX	AGTHX	FCTDX	J٢
assigned to	\$579.2B	\$447.4B	\$176.9B	\$116.4B	\$86.62B]
20 - 20 - 20 - 20 - 20	20.0	20.0	20.0	20.0	20.0	11
15 - 50 - 5 - 10 - 20	15.0	50.0	5.0	10.0	20.0	Ш
15 - 50 - 0 - 10 - 25	15.0	50.0	0.0	10.0	25.0	П
20 - 40 - 0 - 5 - 30	20.0	40.0	0.0	5.0	30.0	Ш
20 - 50 - 0 - 0 - 30	20.0	50.0	0.0	0.0	35.0	П

Correlation Coefficient Matrix for 5 Mutual Funds							
	VSMPX	FXAIX	VGTSX	AGTHX	FCTDX		
VSMPX	1.0000	0.9966	0.9007	0.9686	0.9980		
FXAIX	131111111111	1.0000	0.8919	0.9596	0.9933		
VGTSX			1.0000	0.8567	0.9124		
AGTHX				1.0000	0.9644		
FCTDX				***************************************	1.0000		

	Variance - CoVariance Matrix for 5 Mutual Funds								
]		VSMPX	FXAIX	VGTSX	AGTHX	FCTDX			
1	VSMPX	29.98	28.91	25.75	30.87	29.17			
I	FXAIX	100000	28.07	24.67	29.59	28.09			
l	VGTSX			27.26	26.03	25.43			
I	AGTHX				33.88	29.96			
I	FCTDX					28.49			

Chart of Monthly Returns for the Portfolios formed from 5 Mutual Funds over past 5 Years



ivietrics Table for the Portfolios formed by assigning weights to 5 iviutual Fun

	20 - 20 - 20 - 20 - 20	15 - 50 - 5 - 10 - 20	15 - 50 - 0 - 10 - 25	20 - 40 - 0 - 5 - 30	20 - 50 - 0 - 0 - 30
				120 100 100	
Cumulative Returns in %	90.470	102.046	105.720	99.227	106.018
Annualized Returns in %	13.754	15.104	15.519	14.781	15.553
Standard Deviation in % (as stdev.p)	5.309	5.331	5.361	5.090	5.338
Annualized Std., Deviation in %	18.391	18.466	18.572	17.632	18.490

Source : Zacks Investment Research

VSMPX: Vanguard Total Stock Market Index Fund

FXAIX: Fidelity 500 Index Fund

VGTSX: Vanguard Total International Stock Index

Fund

AGTHX: American Funds, the Growth Fund of America

FCTDX: Strategic Advisors - Fidelity Total Stock Market Index Fund

Using 5 Mutual Funds and One ETF (USDU) – the Past 5 years 2019-2023

This uses six groups, not five groups: Note there is allocation to **stocks, bonds, commodities, real estate, USD bullish, and int'l stocks**

3.0898

-7.0351

Tables with Weights Assigned, Correlation Coefficient, Variance - Covariance, Portfolio Metrics and Monthly Returns charts table of Portfolios formed with 5 Mutual Funds and 1 ETF (USDU) - Past 5 Years

Variance - Covariance Matrix for 5 Mutual Funds and 1 ETF ABNDX 2.0517 10.0 -0.6478 0.2416 0.5893 0.6562 22.1557 17.5666 -5.4810 16.6049 20.0 5.0 20.0 -6.1615 35,4737 25.8188 25.0 0.0 20.0 1.0000 -0.5885 0.8387

VSMPX: Vanguard Total Stock Market Index Fund

ABNDX: The Bond Fund of America, Capital Group

BICSX: Blackrock Commodity Strategies Portfolio

CSZIX: Cohen & Steers Real Estate Securities Fund

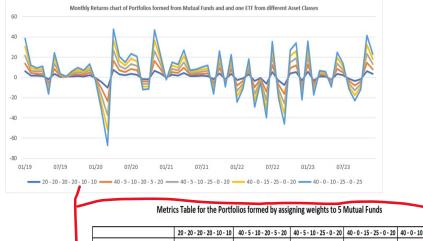
USDU: WisdomTree Bloomberg US Dollar Bullish Fund

FDIVX: Fidelity Diversified International Fund

Chart of Monthly Returns for the Portfolios formed from 5 Mutual Funds and 1 ETF (USDU) over past 5 Years

25.0 0.0 20.0

Source : 7acks Investment Research



		20 - 20 - 20 - 20 - 10 - 10	40 - 5 - 10 - 20 - 5 - 20	40 - 5 - 10 - 25 - 0 - 20	40 - 0 - 15 - 25 - 0 - 20	40 - 0 - 10 - 25 - 0 - 25
		111111111111111111111111111111111111111				
	Cumulative Returns in %	52.168	69.776	71.709	74.464	74.197
	Annualized Returns in %	8.759	11.167	11.419	11.774	11.740
١	Standard Deviation in % (as stdev.p)	3.491	4.582	4.920	5.047	5.114
١	Annualized Std., Deviation in %	12.094	15.874	17.043	17.484	17.715
١	Note : Annualized Standard Deviation	n is calculated as product of	Standard Deviation and S	square root of 12.		

Part Two: Top Picks in the Consumer Staples Sector

By Market Capitalization

3-Part Framework for Finding Top Stock Picks Inside Consumer Staples

Tickers, Company Name, Market Capitalisation, Sector and Industry Name Details

By Market Capitalization,

Wolters Kluver N.V.

By # of Analysts Following These Stocks,

CONS PROD-MISC STAPLES

By Largest % Change in F1 EPS Estimate

Sector : Consumer Staples,									
Tickers	Company Name	Mkt., Cap., in \$M	Industry Name						
PG	Procter & Gamble	374412.7	SOAPS-COSMETICS						
NSRGY	Nestle S.A.	301176.0	FOOD						
LRLCY	L' Oreal S.A.	260464.8	SOAPS-COSMETICS						
KO	The Coca-cola Company	259361.6	BEVERAGE S						
PEP	Pepsi Co, Inc	235747.9	BEVERAGE S						
PM	Philip Morris International	141952.0	TOBACCO						
UL	Unilever Plc.,	122270.3	SOAPS-COSMETICS						
MDLZ	Mondelez International	101550.0	FOOD						
MO	Altria Group	71205.7	TOBACCO						
вті	British American Tobacco	59286.6	TOBACCO						
DANOY	Danone S.A.	44834.7	FOOD						
KMB	Kimberley-Clark Corp.,	40914.5	CONS PROD-MISC STAPLES						
ABEV	Ambey S.A.	40793.1	BEVERAGES						

Note: Top 2/3 Stocks in each of the Consumer Staples Industries by Market Capitalisation

39295.7

Sector : C	onsumer Staples,							
Tickers	Company Name	Mkt., Cap., in \$M	Industry Name					
STZ	Constellation Brands, Inc	44684.9	BEVERAGE \$					
MNST	Monster Beverage Corp.,	58743.3	BEVERAGE S					
CTVA	Corteva	38104.7	FOOD					
HSY	Hershey	39725.8	FOOD					
MDLZ	Mondelez International	101550.0	FOOD					
PDYPY	Flutter Entertainment	36729.3	PUBLISHING					
EL	The Estee Lauder Companies	50789.2	SOAPS-COSMETICS					
PG	Procter & Gamble	374412.7	SOAPS-COSMETICS					
MO	Altria Group	71205.7	TOBACCO					
PM	Philip Morris International	141952.0	TOBACCO					
CHWY	Chewy	7303.7	CONS PROD-MISC STAPLES					
RH	RH	4688.1	CONS PROD-MISC STAPLES					

Note: Top 2/3 Stocks from each of the Consumer Staples Industries by # Analysts following these stocks.

Sector : Consumer Staples							
Industry Name :							
BEVERAGES							
FOOD							
PUBLISHING							
SOAPS-COSMETICS							
TOBACCO							
CONS PROD-MISC STAPLES							

Sector : Co	nsumer Staples,		
Tickers	Company Name	Mkt., Cap., in \$M	Industry Name
SAM	Boston Beer Inc	4297.8	BEVERAGES
CCU	CervUnidas - Adr	2207.8	BEVERAGES
KNBWY	KirinHldgsCo	NA	BEVERAGES
FRPT	FreshpetInc	4263.6	FOOD
UNFI	Utd Natural Fds	965.4	FOOD
OTLY	OatlyGroupAb	664.4	FOOD
COTY	Cotylnc	10860.6	SOAPS-COSMETICS
ELF	E.L.F.Beauty	9097.9	SOAPS-COSMETICS
WALD	WaldencastPlc	722.8	SOAPS-COSMETICS
ACI	AlbertsonsCos	12212.0	CONS PROD-MISC STAPLES
NWL	NewellBrands	3280.5	CONS PROD-MISC STAPLES
WTKWY	WoltersKluwer	37135.8	PUBLISHING
NYT	NyTimesA	7391.7	PUBLISHING
ВТІ	BritishAmTob	59286.6	товассо
PM	PhilipMorris	141952.0	товассо

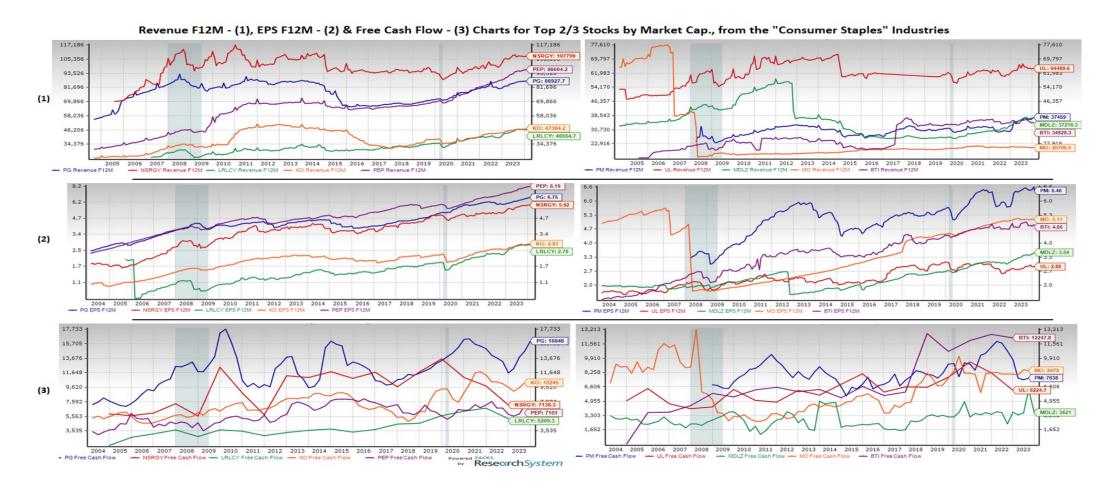
Note: Top 2/3 Stocks from each of the Consumer Staples Industries by Largest 1Month % change

Source: Zacks Investment Research

KVUE

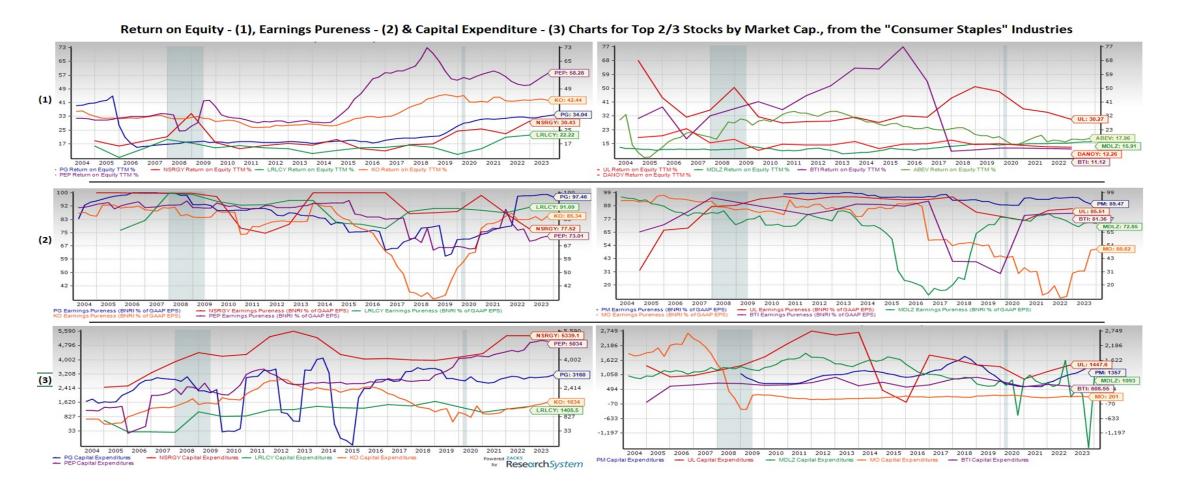
(1) Revenue F12M, (2) EPS F12M & (3) Free Cash Flow Charts

For Top Consumer Staples Stocks by Market Capitalization



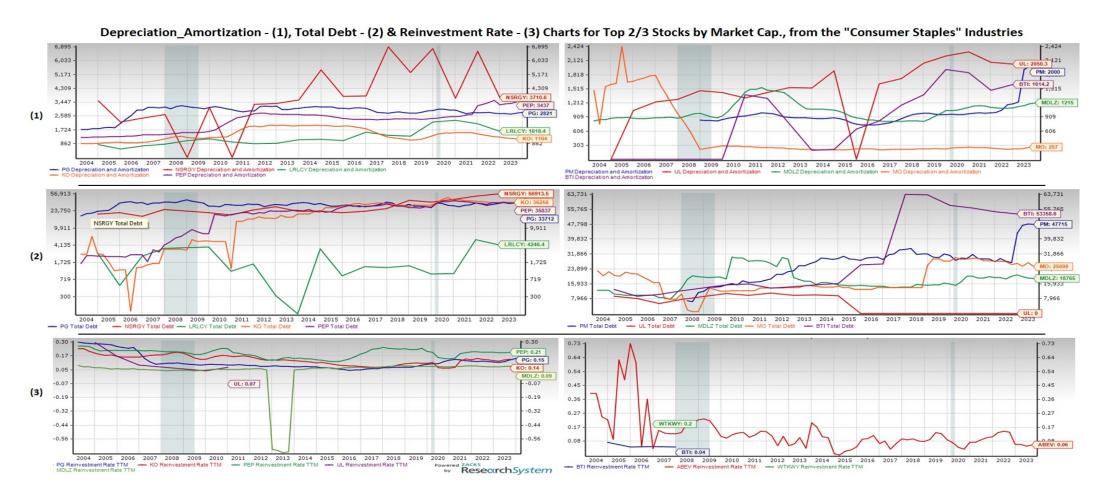
(1) Return on Equity, (2) Earnings Pureness, (3) Capital Expenditure

For Top Consumer Staples Stocks by Market Capitalization



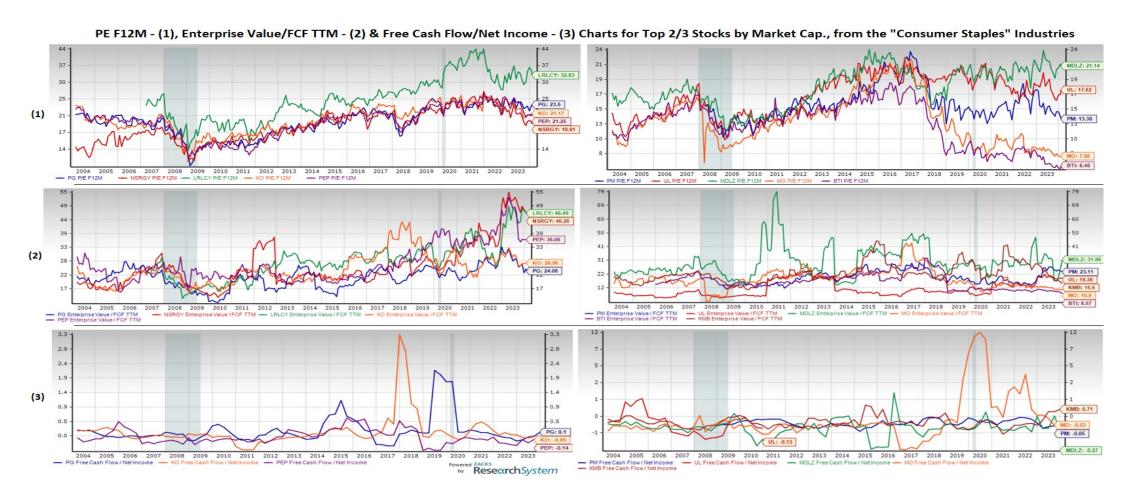
(1) Depreciation-Amortization, (2) Total Debt, and (3) Reinvestment Rate

For Top Consumer Staples Stocks by Market Capitalization



(1) PE F12M, Enterprise Value/FCF, and (3) Free Cash Flow/Net Income

For Top Stocks from the Consumer Staples Industry, by Market Capitalization



Part Three: Top Picks for the Consumer Staples Sector

By # of Analysts Covering the Stock

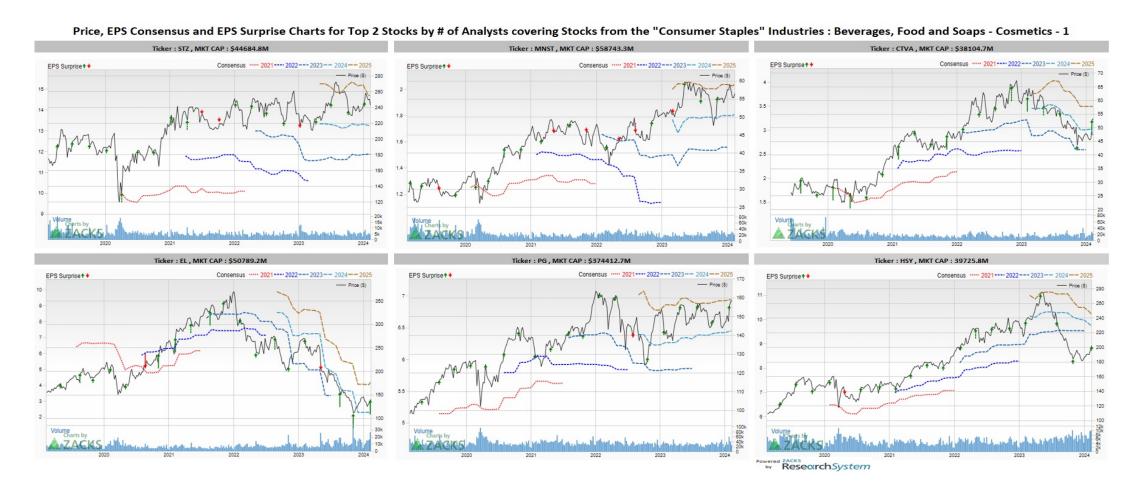
Dupont 5-Component Analysis

For Top Consumer Staples Stocks by **# of Analysts Covering the Sector**.

	Du-Pont 5 Component RoE % Tables for Top 2 Stocks by # of Analysts covering Stocks from the "Consumer Staples" Industries: Beverages, Food, Soaps - Cosmetics and Tobacco																							
	Ticker : STZ , MKT CAP : \$44684.8M					Ticker: MNST, MKT CAP: \$58743.3M					Ticker: CTVA, MKT CAP: \$38104.6M						Ticker : HSY , MKT CAP : \$39725.8M							
2023	-18.50%	7.90%	51.50%	0.4	2.6	-0.70%							67.20%	47.50%	13.30%	0.4	1.7	2.90%	85.70%			1.0		
2022	-13.00%	7.20%	48.60%	0.3	2.2	-0.30%	75.80%	99.20%	25.10%	0.8	1.2	17.30%	80.40%	64.10%	12.70%	0.4	1.6	4.50%	85.80%	80.70%	22.80%	1.0	3.5	54.00%
2021	78.60%	94.00%	31.40%	0.3	2.1	15.70%	76.50%	100.20%	32.40%	0.8	1.2	22.80%	75.00%	109.20%	13.70%	0.4	1.7	7.00%	82.20%	87.50%	22.90%	1.0	3.8	60.10%
2020	1.20%	-24.20%	46.90%	0.3	2.3	-0.10%	86.70%	110.80%	31.90%	0.8	1.2	31.50%	100.90%	61.90%	7.70%	0.3	1.7	2.80%	85.50%	82.00%	22.40%	0.9	4.7	66.10%
2019	82.90%	539.50%	9.50%	0.3	2.2	29.60%	78.20%	100.90%	33.40%	0.8	1.2	27.60%	303.50%			0.4	1.7	-5.10%	83.30%	82.80%	20.90%	1.0	4.9	69.50%
2018	98.50%	136.40%	22.60%	0.4	2.5	29.40%	76.80%	99.40%	34.20%	0.8	1.2	26.50%							83.50%	89.10%	20.30%	1.0	6.4	100.00%
2017	73.40%	93.10%	30.60%	0.4	2.6	21.80%	68.30%	98.40%	36.30%	0.7	1.2	21.90%							70.50%	70.60%	20.90%	1.4	6.3	89.80%
2016	70.30%	82.90%	27.70%	0.4	2.5	16.50%	66.00%	95.10%	37.20%	0.7	1.2	19.10%							65.50%	74.10%	19.90%	1.3	6.5	84.10%
2015	71.20%	75.80%	25.80%	0.4	2.7	15.10%	61.30%	97.80%	33.50%	0.6	1.2	13.90%							56.90%	62.80%	19.40%	1.3	4.9	45.60%
2014	88.20%	194.80%	23.20%	0.4	3.0	45.00%	64.80%	99.80%	30.30%	1.4	1.4	36.70%							64.80%	90.60%	19.40%	1.3	3.5	52.90%
2013	75.10%	93.70%	19.70%	0.4	2.9	14.70%	60.10%	98.40%	25.50%	1.7	1.5	38.60%							65.60%	91.90%	19.10%	1.4	3.8	63.10%
2012	83.40%	100.20%	19.50%	0.4	2.7	16.60%	61.90%	99.70%	26.70%	1.5	1.4	35.90%							65.10%	85.30%	17.90%	1.4	4.7	65.80%
2011	101.50%	157.90%	9.40%	0.5	3.1	22.40%	62.60%	100.20%	26.80%	1.4	1.3	30.80%							65.30%	89.50%	17.70%	1.4	4.5	66.40%
2010	38.30%	44.40%	17.40%	0.4	3.3	3.90%	60.70%	100.40%	26.70%	1.3	1.4	29.20%				Powered Z	ACKS		63.00%	82.30%	17.30%	1.5	4.7	61.40%
2009	282.20%	-16.10%	18.20%	0.4	3.7	-12.30%	62.20%	98.90%	29.70%	1.5	1.4	38.30%				by F	Research	System	65.00%	81.70%	15.50%	1.5	6.4	77.80%
		Interest	OPERATING	Asset				Interest	OPERATING	Asset				Interest	OPERATING	Asset				Interest	OPERATING	Asset		
	Tax Burden	Burden	MARGIN	Turnover	Leverage	ROE %	Tax Burden	Burden	MARGIN	Turnover	Leverage	ROE %	Tax Burden	Burden	MARGIN	Turnover	Leverage	ROE %	Tax Burden	Burden	MARGIN	Turnover	Leverage	ROE %
	Net Income/ EBT	EBT/EBIT	EBIT/Sales	Sales / Assets	Assets / Equity	GAAP	Net Income/ EBT	EBT/EBIT	EBIT/Sales	Sales / Assets	Assets / Equity	GAAP	Net Income/ EBT	EBT/EBIT	EBIT/Sales	Sales / Assets	Assets / Equity	GAAP	Net Income/ EBT	EBT/EBIT	EBIT/Sales	Sales / Assets	Assets / Equity	GAAP
	==:				-17					1	-4					100000	-47						-47	
		Ticl	ker : EL , MKT	CAP: \$50789	.1M			Ticker: PG, MKT CAP: \$374412.6M					Ticker: MO, MKT CAP: \$71205.7M						Ticker : PM , MKT CAP : \$141952.0M					
2023	72.00%	80.00%	11.00%	0.7	3.8	17.60%	79.80%	101.70%	22.00%	0.7	2.7	32.90%	74.40%	89.20%	50.00%	0.7	-10.3	-224.20%	74.80%			0.6		
2022	78.70%	89.20%	19.20%	0.8	3.6	39.60%	81.90%	101.30%	22.20%	0.7	2.7	32.70%	78.00%	49.60%	59.40%	0.7	-12.0	-187.20%	77.80%	95.90%	38.20%	0.7	-6.3	-124.00%
2021	86.20%	157.20%	13.10%	0.8	3.7	53.20%	81.20%	95.90%	24.10%	0.6	2.5	30.60%	64.70%	21.70%	67.70%	0.6	50.9	292.60%	74.50%	94.80%	41.10%	0.8	-4.6	-102.30%
2020	65.40%	73.60%	9.90%	0.8	4.0	15.70%	82.30%	98.70%	22.60%	0.6	2.6	28,60%	64.80%	47.40%	55.60%	0.5	10.6	96.20%	73.60%	98.20%	38.90%	0.7	-3.8	-76.60%
2019	77.40%												0 110070	47.40/0										
	77.4070	92.50%	16.80%	1.2	2.9	40.10%	64.20%	45.30%	19.80%	0.6	2.3	7.60%	-168.80%	4.00%	77.00%	0.5	4.8	-11.40%	72.80%	89.50%	37.00%	0.7	-4.2	-74.90%
2018	56.00%	92.50% 75.20%	16.80% 19.20%	1.2 1.1	2.9 2.7	40.10% 23.60%	64.20% 73.20%	45.30% 90.60%	19.80% 22.00%	0.6 0.5	2.3 2.3	7.60% 18.20%			77.00% 38.20%	0.5 0.5	4.8 3.0	-11.40% 45.30%	72.80% 74.10%	89.50% 96.20%	37.00% 37.40%	0.7 0.7	-4.2 -3.9	-74.90% -76.60%
2018 2017			1		ı						l	I I	-168.80%	4.00%					1 1					
1 1	56.00%	75.20%	19.20%	1.1	2.7	23.60%	73.20%	90.60%	22.00%	0.5	2.3	18.20%	-168.80% 74.50%	4.00% 96.40%	38.20%	0.5	3.0	45.30%	74.10%	96.20%	37.40%	0.7	-3.9	-76.60%
2017	56.00% 77.20%	75.20% 93.30%	19.20% 14.70%	1.1 1.1	2.7 2.7	23.60% 31.20%	73.20% 115.60%	90.60% 92.70%	22.00% 22.00%	0.5 0.5	2.3 2.2	18.20% 28.00%	-168.80% 74.50% 104.00%	4.00% 96.40% 166.70%	38.20% 23.10%	0.5 0.6	3.0 3.4	45.30% 78.30%	74.10% 57.00%	96.20% 83.90%	37.40% 43.90%	0.7 0.7	-3.9 -3.9	-76.60% -59.30%
2017 2016	56.00% 77.20% 71.70%	75.20% 93.30% 91.70%	19.20% 14.70% 15.10%	1.1 1.1 1.3	2.7 2.7 2.4	23.60% 31.20% 30.70%	73.20% 115.60% 78.60%	90.60% 92.70% 96.50%	22.00% 22.00% 21.20%	0.5 0.5 0.5	2.3 2.2 2.2	18.20% 28.00% 17.90%	-168.80% 74.50% 104.00% 65.20%	4.00% 96.40% 166.70% 4777.60%	38.20% 23.10% 1.80%	0.5 0.6 0.7	3.0 3.4 6.7	45.30% 78.30% 263.60%	74.10% 57.00% 70.20%	96.20% 83.90% 92.60%	37.40% 43.90% 40.20%	0.7 0.7 0.8	-3.9 -3.9 -3.3	-76.60% -59.30% -64.90%
2017 2016 2015	56.00% 77.20% 71.70% 69.80%	75.20% 93.30% 91.70% 92.60%	19.20% 14.70% 15.10% 15.60%	1.1 1.1 1.3 1.4	2.7 2.7 2.4 2.1	23.60% 31.20% 30.70% 28.80%	73.20% 115.60% 78.60% 62.70%	90.60% 92.70% 96.50% 75.40%	22.00% 22.00% 21.20% 20.70%	0.5 0.5 0.5 0.5	2.3 2.2 2.2 2.1	18.20% 28.00% 17.90% 11.10%	-168.80% 74.50% 104.00% 65.20% 64.90%	4.00% 96.40% 166.70% 4777.60% 93.90%	38.20% 23.10% 1.80% 33.80%	0.5 0.6 0.7 0.8	3.0 3.4 6.7 11.7	45.30% 78.30% 263.60% 189.60%	74.10% 57.00% 70.20% 71.50%	96.20% 83.90% 92.60% 91.00%	37.40% 43.90% 40.20% 14.30%	0.7 0.7 0.8 2.2	-3.9 -3.9 -3.3 -2.8	-76.60% -59.30% -64.90% -57.60%
2017 2016 2015 2014	56.00% 77.20% 71.70% 69.80% 67.80%	75.20% 93.30% 91.70% 92.60% 100.00%	19.20% 14.70% 15.10% 15.60% 16.20%	1.1 1.3 1.4 1.4	2.7 2.7 2.4 2.1 2.1	23.60% 31.20% 30.70% 28.80% 32.00%	73.20% 115.60% 78.60% 62.70% 86.20%	90.60% 92.70% 96.50% 75.40% 86.70%	22.00% 22.00% 21.20% 20.70% 20.90%	0.5 0.5 0.5 0.5	2.3 2.2 2.2 2.1 2.1	18.20% 28.00% 17.90% 11.10% 17.00%	-168.80% 74.50% 104.00% 65.20% 64.90% 65.20%	4.00% 96.40% 166.70% 4777.60% 93.90% 102.40%	38.20% 23.10% 1.80% 33.80% 30.90%	0.5 0.6 0.7 0.8 0.7	3.0 3.4 6.7 11.7 8.7	45.30% 78.30% 263.60% 189.60% 128.30%	74.10% 57.00% 70.20% 71.50% 70.40%	96.20% 83.90% 92.60% 91.00% 85.30%	37.40% 43.90% 40.20% 14.30% 15.60%	0.7 0.7 0.8 2.2 2.2	-3.9 -3.9 -3.3 -2.8 -4.1	-76.60% -59.30% -64.90% -57.60% -85.90%
2017 2016 2015 2014 2013	56.00% 77.20% 71.70% 69.80% 67.80% 69.10%	75.20% 93.30% 91.70% 92.60% 100.00% 94.90%	19.20% 14.70% 15.10% 15.60% 16.20% 15.30%	1.1 1.3 1.4 1.4	2.7 2.7 2.4 2.1 2.1 2.2	23.60% 31.20% 30.70% 28.80% 32.00% 32.20%	73.20% 115.60% 78.60% 62.70% 86.20% 76.10%	90.60% 92.70% 96.50% 75.40% 86.70% 99.40%	22.00% 22.00% 21.20% 20.70% 20.90% 17.80%	0.5 0.5 0.5 0.5 0.5	2.3 2.2 2.2 2.1 2.1 2.1	18.20% 28.00% 17.90% 11.10% 17.00% 17.10%	-168.80% 74.50% 104.00% 65.20% 64.90% 65.20% 65.30%	4.00% 96.40% 166.70% 4777.60% 93.90% 102.40% 96.00%	38.20% 23.10% 1.80% 33.80% 30.90% 29.60%	0.5 0.6 0.7 0.8 0.7	3.0 3.4 6.7 11.7 8.7 9.3	45.30% 78.30% 263.60% 189.60% 128.30% 119.10%	74.10% 57.00% 70.20% 71.50% 70.40% 68.40%	96.20% 83.90% 92.60% 91.00% 85.30% 93.40%	37.40% 43.90% 40.20% 14.30% 15.60%	0.7 0.7 0.8 2.2 2.2	-3.9 -3.3 -2.8 -4.1 -6.6	-76.60% -59.30% -64.90% -57.60% -85.90% -150.80%
2017 2016 2015 2014 2013 2012	56.00% 77.20% 71.70% 69.80% 67.80% 69.10% 67.90%	75.20% 93.30% 91.70% 92.60% 100.00% 94.90% 93.30%	19.20% 14.70% 15.10% 15.60% 16.20% 15.30%	1.1 1.3 1.4 1.4 1.4 1.5	2.7 2.7 2.4 2.1 2.1 2.2 2.4	23.60% 31.20% 30.70% 28.80% 32.00% 32.20% 31.90%	73.20% 115.60% 78.60% 62.70% 86.20% 76.10% 85.90%	90.60% 92.70% 96.50% 75.40% 86.70% 99.40% 81.70%	22.00% 22.00% 21.20% 20.70% 20.90% 17.80%	0.5 0.5 0.5 0.5 0.5 0.6	2.3 2.2 2.2 2.1 2.1 2.1 2.1	18.20% 28.00% 17.90% 11.10% 17.00% 17.10% 16.80%	-168.80% 74.50% 104.00% 65.20% 64.90% 65.20% 65.30% 64.50%	4.00% 96.40% 166.70% 4777.60% 93.90% 102.40% 96.00% 85.70%	38.20% 23.10% 1.80% 33.80% 30.90% 29.60% 30.70%	0.5 0.6 0.7 0.8 0.7 0.7	3.0 3.4 6.7 11.7 8.7 9.3	45.30% 78.30% 263.60% 189.60% 128.30% 119.10% 111.30%	74.10% 57.00% 70.20% 71.50% 70.40% 68.40% 67.70%	96.20% 83.90% 92.60% 91.00% 85.30% 93.40% 95.70%	37.40% 43.90% 40.20% 14.30% 15.60% 16.80%	0.7 0.7 0.8 2.2 2.2 2.1	-3.9 -3.9 -3.3 -2.8 -4.1 -6.6 -29.3	-76.60% -59.30% -64.90% -57.60% -85.90% -150.80%

Price, EPS Consensus, and EPS Surprise Charts - 1

Top Consumer Staples Stocks, by # of Analysts Covering the Stock



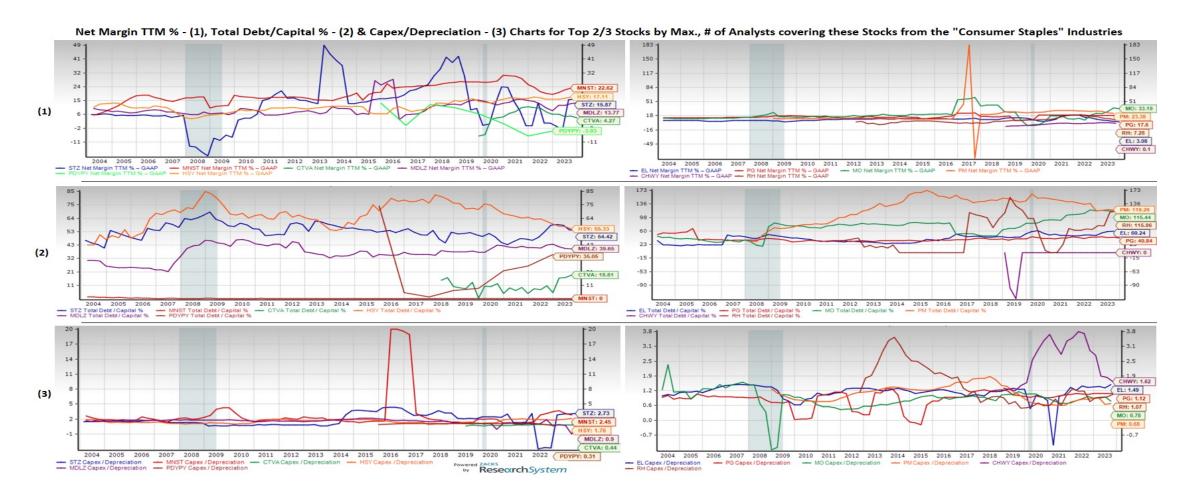
Price, EPS Consensus, and EPS Surprise Charts - 2

Top Consumer Staples Stocks, by # of Analysts Covering the Stock



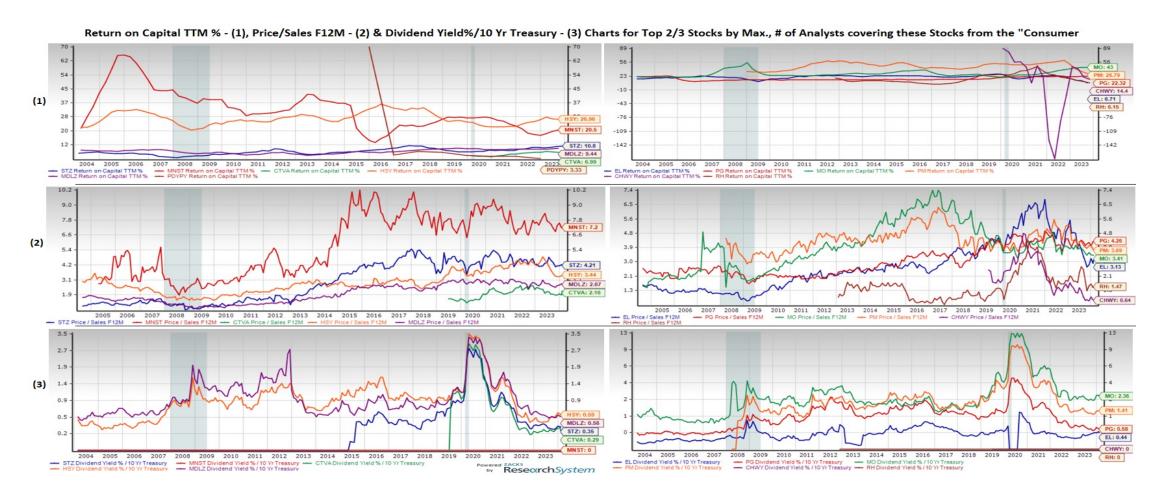
(1) Net Margin TTM %, (2) Total Debt/Capital %, (3) Capex-Depreciation

Top Consumer Staples Stocks by # of Analysts Covering



(1) Return on Capital %, (2) Price/Sales F12M, (3) Divvy Yield/10 year

For Top Consumer Staples Stocks by # of Analysts Covering

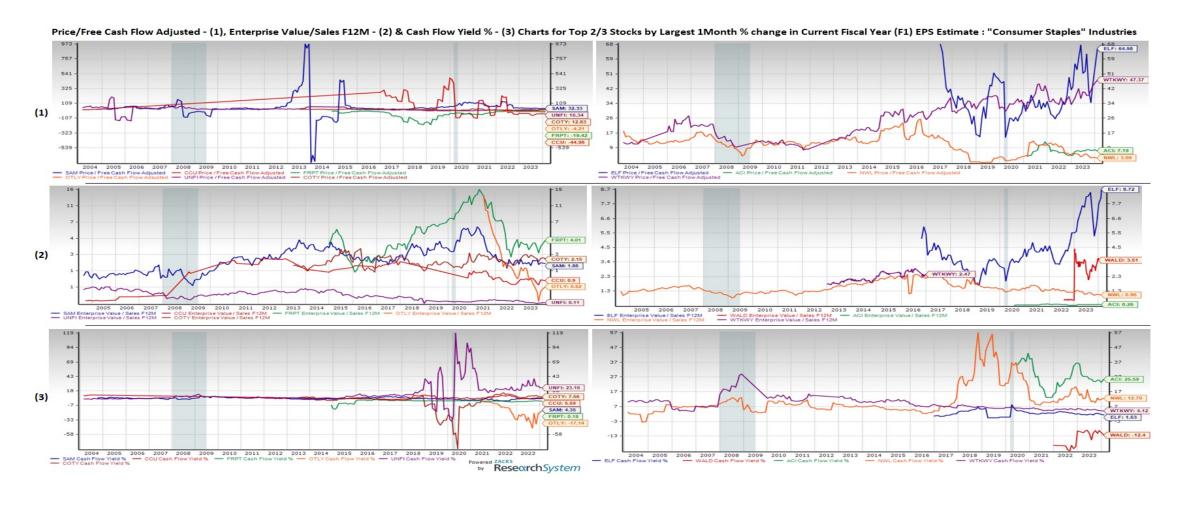


Part Four: Top Picks for the Consumer Staples Sector

by Largest 1 Month % Change in Current Fiscal Year (F1) EPS Estimate

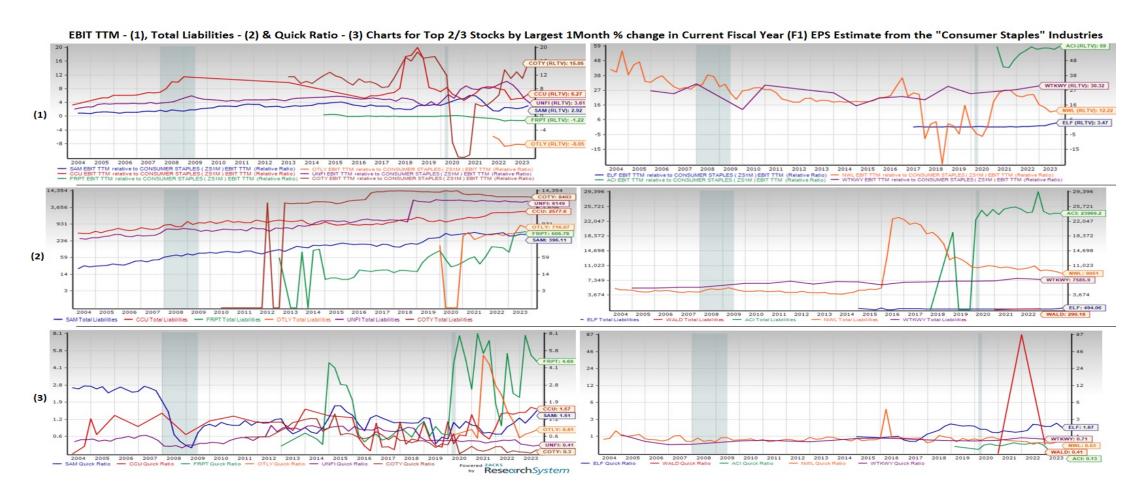
(1) Price/ Free Cash Flow (2) Enterprise Value/Sales F12M, and (3) Cash Flow Yield

Top Consumer Staples Stocks – by Largest 1 Month % Change in Current Fiscal Year (F1) EPS Estimate



(1) EBIT TTM, (2) Total Liabilities, (3) Quick Ratio

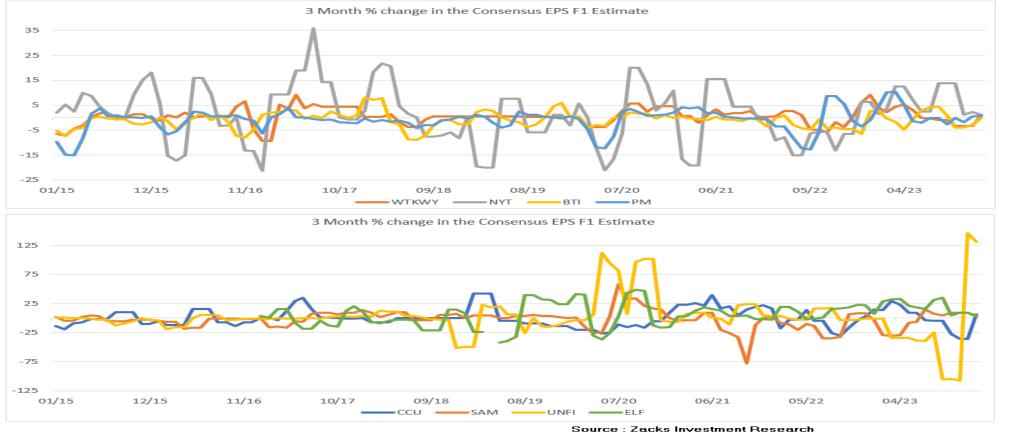
Top Consumer Staples Stocks – by Largest 1 Month % Change in Current Fiscal Year (F1) EPS Estimate



Charts of 3 Month % Change in the Consensus EPS Estimate

Top Consumer Staples Stocks



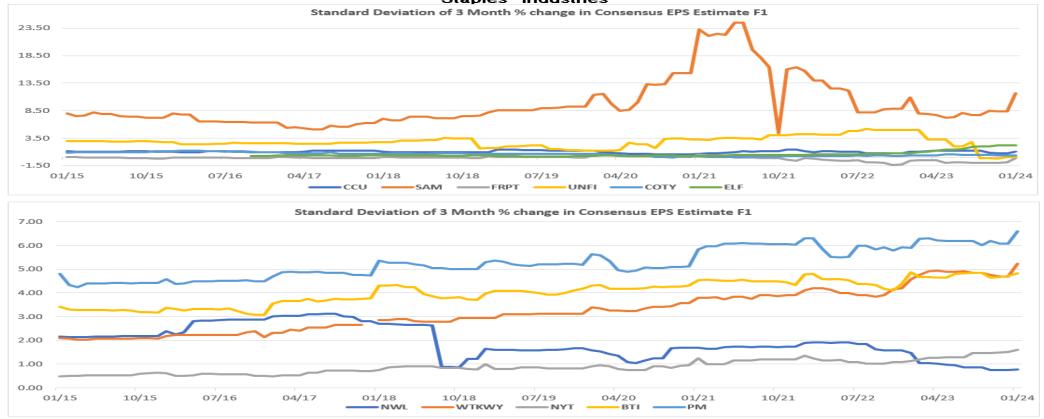


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Standard Deviation of 3 Month % Change in Consensus EPS estimates

Top Consumer Staples Stocks





Source: Zacks Investment Research

Thank You for Attending!

John Blank, PhD

Zacks Chief Equity Strategist and Economist Zacks Professional Services

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