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Portfolio Insights, Delivered by Top Consumer Stocks

Part One: Top Retail - Wholesale Stock Return Dynamics, Inside a Portfolio

Part Two: Top Consumer Discretionary Stock Return Dynamics, Inside a Portfolio

Part Three: Top Consumer Staples Stock Return Dynamics, Inside a Portfolio

Presented by:

John Blank, PhD

Zacks Chief Equity Strategist and Economist 04/22/2024



Part One: Retail - Wholesale Sector Stocks

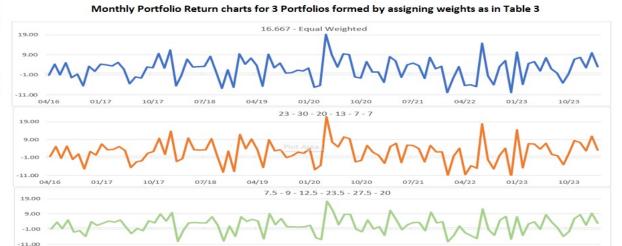
Top Stock by Market Capitalization in the Retail-Wholesale Sector, from 04/30/16 to 03/31/24

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Market Capitalisation in the Retail - Wholesale Sector from 04/30/16 to 03/31/24

	WMT	LOW	CMG	AMZN	HD	COST
Cummulative Returns in %	208.0	289.2	517.2	507.7	247.5	444.8
CAGR of Returns in %	15.1	18.5	25.5	25.3	16.8	23.6
Standard Dev., in %	5.1	7.9	10.0	8.9	6.4	6.1
Annualised Std., Dev., in %	17.8	27.4	34.6	30.8	22.2	21.0

27)	Varian	ce - CoVar	iance Matr	ix in %	100
	WMT	LOW	CMG	AMZN	HD	COST
WMT	26.5	14.1	15.1	13.9	12.2	17.0
LOW		62.4	35.3	27.9	41.4	19.5
CMG		1962/7110	99.6	47.7	29.9	31.5
AMZN				79.0	23.9	26.5
HD					41.0	21.4
COST						36.6
lote : Perio	d from 04/30	0/16 to 03/31	/24			
	8		Correlati	on Matrix		
	WMT	LOW	CMG	AMZN	HD	COST
WMT	1.00	0.35	0.29	0.30	0.37	0.54
LOW	1.548.135	1.00	0.45	0.40	0.82	0.41
CMG			1.00	0.54	0.47	0.52
AMZN				1.00	0.42	0.49
HD				1	1.00	0.55
COST			ı	ı I		1.00

Note : Table 3	Weights Assigned to each of the 6 Stocks in %							
	WMT	LOW	CMG	AMZN	HD	COST		
Portfolio 1 - Equal Weights	16.67	16.67	16.67	16.67	16.67	16.67		
Portfolio 2	23.00	30.00	20.00	13.00	7.00	7.00		
Portfolio 3	7.50	9.00	12.50	23.50	27.50	20.00		



Portfolio Metrics: Portfolios formed by assiging Weights for Top Stocks by Market Captalisation in the Retail - Wholesale Sector from 04/30/16 to 03/31/24

Portfolio Metrics		Weights in %	
Portrollo Metrics	16.667 - Equal Weighted	23 - 30 - 20 - 13 - 7 - 7	7.5 - 9 - 12.5 - 23.5 - 27.5 - 20
Cummulative Returns in %	412.2	488.6	348.5
Annualised Returns in %	22.7	24.8	20.6
Standard Dev., in %	5.5	6.2	5.3
Annualized Std., Dev., in %	19.1	21.5	18.5
Monthly Average Returns in %	1.87	2.05	1.72

Source : Zacks Investment Research

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Top Stocks by Largest 1M % Change in F1 Estimate in the Retail – Wholesale sector, from 04/30/16 to 03/31/24

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Largest 1m % change in F1 Estimate in the Retail - Wholesale Sector from 04/30/16 to 03/31/24

	DRI	DPZ	ocn	BKNG	DG	TGT
	DKI	DPZ	QSR	BKNG	DG	IGI
Cummulative Returns in %	211.9	308.4	154.5	182.1	97.9	171.5
CAGR of Returns in %	15.3	19.2	12.4	13.8	8.9	13.3
Standard Dev., in %	9.0	8.8	7.3	8.4	7.4	9.3
Annualised Std., Dev., in %	31.3	30.5	25.2	29.1	25.6	32.3

		Varian	ce - CoVa	riance Matr	ix in %	
20	DRI	DPZ	QSR	BKNG	DG	TGT
DRI	81.6	16.3	38.3	31.4	19.2	32.6
DPZ		77.8	18.6	18.1	14.9	21.4
QSR			52.7	29.3	10.2	23.3
BKNG				70.5	2.0	32.8
DG					54.8	35.5
TGT						86.9
ote : Period	d from 04/30/	16 to 03/31/2	24			
		100	Correlati	on Matrix		
	DRI	DPZ	QSR	BKNG	DG	TGT
DRI	1.00	0.20	0.58	0.41	0.29	0.39
DPZ		1.00	0.29	0.24	0.23	0.26
QSR			1.00	0.48	0.19	0.34
BKNG				1.00	0.03	0.42
DG					1.00	0.51
TGT				I I		1.00

	V	Weights Assigned to each of the 6 Stocks in %							
Table 3	DRI	DPZ	QSR	BKNG	DG	TGT			
Portfolio 1 - Equal Weights	16.67	16.67	16.67	16.67	16.67	16.67			
Portfolio 2	9.00	9.00	15.00	26.00	9.00	32.00			
Portfolio 3	25.00	30.00	5.00	15.00	10.00	15.00			



Portfolio Metrics: Portfolios formed by assiging Weights for Top Stocks by Largest 1m % change in F1 Estimate in the Retail - Wholesale Sector from 04/30/16 to 03/31/24

Portfolio Metrics		Weights in %	
Portiono Metrics	16.667 - Equal Weighted	9 - 9 - 15 - 26 - 9 - 32	25 - 30 - 5 - 15 - 10 - 15
Cummulative Returns in %	242.1	231.8	279.1
Annualised Returns in %	16.6	16.2	18.1
Standard Dev., in %	5.6	6.1	5.8
Annualized Std., Dev., in %	19.3	21.0	20.2
Monthly Average Returns in %	1.44	1.44	1.57

Top Stocks by Max # of Analysts following these Stocks in the Retail- Wholesale Sector, from 04/30/16 to 03/31/24

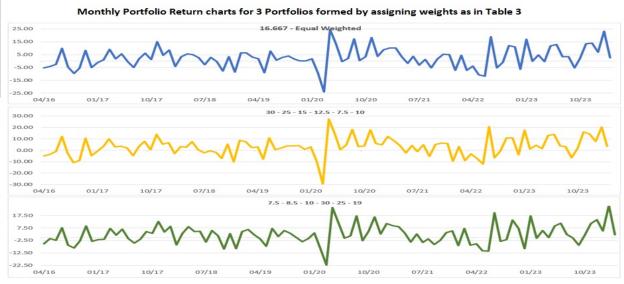
Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Max., # of Analysts following these Stocks in the Retail - Wholesale Sector from 04/30/16 to 03/31/24

	SHAK	TXRH	SFM	DECK	ANF	BLDR
Cummulative Returns in %	178.8	305.7	122.0	1471.1	383.5	1750.5
CAGR of Returns in %	13.7	19.1	10.5	41.1	21.8	44.0
Standard Dev., in %	14.8	7.9	9.8	8.8	16.3	13.4
Annualised Std., Dev., in %	51.3	27.5	33.8	30.4	56.6	46.4

l		Varia	ance - CoVar	iance Matrix	in %	100
	BLDR	DECK	ANF	TXRH	SHAK	SFM
BLDR	179.5	40.2	76.1	55.6	112.0	12.0
DECK		77.2	37.2	33.7	48.0	10.6
ANF			267.0	48.3	95.4	26.0
TXRH				63.2	64.6	7.6
SHAK					219.3	12.2
SFM						95.1

			Correlati	on Matrix		
	BLDR	DECK	ANF	TXRH	SHAK	SFM
BLDR	1.00	0.34	0.35	0.52	0.56	0.09
DECK		1.00	0.26	0.48	0.37	0.12
ANF			1.00	0.37	0.39	0.16
TXRH			111/111111	1.00	0.55	0.10
SHAK					1.00	0.08
SFM						1.00

	Weights Assigned to each of the 6 Stocks in %						
BLDR	DECK	ANF	TXRH	SHAK	SFM		
16.67	16.67	16.67	16.67	16.67	16.67		
30.00	25.00	15.00	12.50	7.50	10.00		
7.50	8.50	10.00	30.00	25.00	19.00		
	16.67 30.00	BLDR DECK 16.67 16.67 30.00 25.00	BLDR DECK ANF 16.67 16.67 16.67 30.00 25.00 15.00	BLDR DECK ANF TXRH 16.67 16.67 16.67 16.67 30.00 25.00 15.00 12.50	BLDR DECK ANF TXRH SHAK 16.67 16.67 16.67 16.67 16.67 30.00 25.00 15.00 12.50 7.50		



Portfolio Metrics : Portfolios formed by assiging Weights for Top Stocks by Largest 1m % change in F1 Estimate in the Retail - Wholesale Sector from 04/30/16 to 03/31/24

Portfolio Metrics		Weights in %						
Portfolio Metrics	16.667 - Equal Weighted	30 - 25 - 15 - 12.5 - 7.5 - 10	7.5 - 8.5 - 10 - 30 - 25 - 19					
Cummulative Returns in %	764.9	1137.4	504.9					
Annualised Returns in %	31.0	37.0	25.2					
Standard Dev., in %	7.9	8.4	7.8					
Annualized Std., Dev., in %	27.4	29.0	27.0					
Average Returns in %	2.6	3.0	2.2					

Top Stocks by 3 Criteria (see Note 2) in the Retail – Wholesale Sector, from 04/30/16 to 03/31/24

1.00

0.34

1.00

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by 3 Criteria (see Note 2) in the Retail - Wholesale Sector from 04/30/16 to 03/31/24

Stock Metrics for Top Stocks by 3 Criteria (see Note 2) in the Retail - Wholesale Sector									
	CMG	AMZN	DRI	DPZ	DECK	BLDR			
Cummulative Returns in %	517.2	507.7	211.9	308.4	1471.1	1750.5			
CAGR of Returns in %	25.5	25.3	15.3	19.2	41.1	44.0			
Standard Dev., in %	10.0	8.9	9.0	8.8	8.8	13.4			
Annualised Std., Dev., in %	34.6	30.8	31.3	30.5	30.4	46.4			

Note: Period from 04/30/16 to 03/31/24

BLDR

Note 2: CMG, AMZN by Mkt.. Cap.. DRI & DPZ by Largest 1m % change in F1 Estimate and DECK & BLDR by Max # of Analysts

- 1		Variance - CoVariance Matrix in %										
	CMG	AMZN	DPZ	DRI	BLDR	DECK						
CMG	99.6	47.7	26.8	46.8	60.4	40.4						
AMZN		79.0	26.7	24.7	46.2	22.1						
DPZ			77.8	16.3	28.8	20.0						
DRI				81.6	73.5	30.7						
BLDR					179.5	40.2						
DECK						77.2						

Note : Period	from 04/30/1	16 to 03/31/24				
			Correlation	on Matrix		
	CMG	AMZN	DPZ	DRI	BLDR	DECK
CMG	1.00	0.54	0.30	0.52	0.45	0.46
AMZN		1.00	0.34	0.31	0.39	0.28
DPZ			1.00	0.20	0.24	0.26
DRI				1.00	0.61	0.39

	Weights Assigned to each of the 6 Stocks in %						
Table 3	CMG	AMZN	DPZ	DRI	BLDR	DECK	
Portfolio 1 - Equal Weights	12.50	20.00	15.00	17.50	15.00	20.00	
Portfolio 2	16.00	20.00	12.00	22.00	12.00	13.00	
Portfolio 3	10.00	30.00	10.00	15.00	20.00	15.00	

Note 2: CMG, AMZN by Mkt., Cap., DRI & DPZ by Largest 1m % change in F1 Estimate and DECK & BLDR by Max # of Analysts Note 2: CMG, AMZN by Mkt., Cap., DRI & DPZ by Largest 1m % change in F1 Estimate and DECK & BLDR by Max # of Analysts





Portfolio Metrics : Portfolios formed by assiging Weights for Top Stocks by 3 Criteria (Note 2) in the Retail - Wholesale Sector from 04/30/16 to 03/31/24

Portfolio Metrics	Weights in %						
Portiono Metrics	12.5 - 20 - 15 - 17.5 - 15 - 20	16 - 20 - 12 - 22 - 12 - 13	10 - 30 - 10 -15 - 20 - 15				
Cummulative Returns in %	832.9	650.3	878.1				
Annualised Returns in %	32.2	28.6	33.0				
Standard Dev., in %	6.7	6.5	7.1				
Annualized Std., Dev., in %	23.4	22.5	24.5				
Monthly Average Returns in %	2.6	2.3	2.6				

Note 2 : CMG, AMZN by Mkt., Cap., DRI & DP2 by Largest 1m % change in F1 Estimate and DECK & BLDR by Max # of Analysts

Source : Zacks Investment Research

Part Two: Consumer Discretionary Sector Stocks

Top Stocks by Market Capitalization in the Consumer Discretionary Sector, from 04/30/16 to 03/31/24

0.00

1.00

0.31

0.26

1.00

0.25

0.38

0.41

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Market Capitalisation in the Consumer Discretionary Sector from 04/30/16 to 03/31/24

Metrics for Top Stocks by Market Capitalisation in the Consumer Discretionary Sector									
	LVMUY	NFLX	SONY	NTDOY	MAR	LULU			
Cummulative Returns in %	485.9	494.1	233.9	284.0	281.0	476.9			
CAGR of Returns in %	24.7	24.9	16.3	18.3	18.2	24.5			
Standard Dev., in %	7.3	11.9	8.0	9.6	9.8	10.9			
Annualised Std., Dev., in %	25.2	41.1	27.6	33.1	33.8	37.6			

		Variance - CoVariance Matrix in %						
	NFLX	LVMUY	LULU	NTDOY	MAR	SONY		
NFLX	140.8	33.7	31.9	25.5	33.3	37.2		
LVMUY		52.9	28.5	25.6	41.5	25.6		
LULU			117.8	0.1	33.3	21.6		
NTDOY				91.3	24.5	29.3		
MAR					95.4	32.0		
SONY						63.5		
lote : Period from 04/30/	16 to 03/31/24	ies e				100		
		200	Correlati	on Matrix		076		
	NFLX	LVMUY	LULU	NTDOY	MAR	SONY		
NFLX	1.00	0.39	0.25	0.23	0.29	0.39		
LVMUY	10000	1.00	0.36	0.37	0.58	0.44		

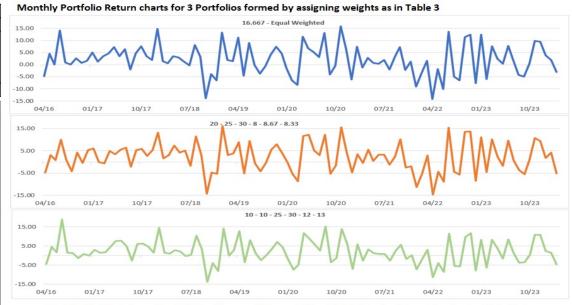
		Weights Assigned to each of the 6 Stocks in %						
Table 3	NFLX	LVMUY	LULU	NTDOY	MAR	SONY		
Portfolio 1 - Equal Weights	16.67	16.67	16.67	16.67	16.67	16.67		
Portfolio 2	20.00	25.00	30.00	8.00	8.67	8.33		
Portfolio 3	10.00	10.00	25.00	30.00	12.00	13.00		

LULU

NTDOY

MAR

SONY



Portfolio Metrics: Portfolios formed by assiging Weights for Top Stocks by Market Captalisation in the Consumer Discretionary Sector from 04/30/16 to 03/31/24

Portfolio Metrics		Weights in %	
Portrollo ivietrics	16.667 - Equal Weighted	20 - 25 - 30 - 8 - 8.67 - 8.33	10 - 10 - 25 - 30 - 12 - 13
Cummulative Returns in %	Plot Area 500.1	572.0	493.9
Annualised Returns in %	25.1	26.9	24.9
Standard Dev., in %	6.3	6.6	6.2
Annualized Std., Dev., in %	21.7	22.9	21.5
Monthly Average Returns in %	2.08	2.22	2.06

Top Stocks by Largest 1M % Change in F1 Estimate in the Consumer Discretionary sector, from 04/30/16 to 03/31/24

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Largest 1m % change in F1 Estimate in the Consumer Discretionary Sector from 04/30/16 to 03/31/24

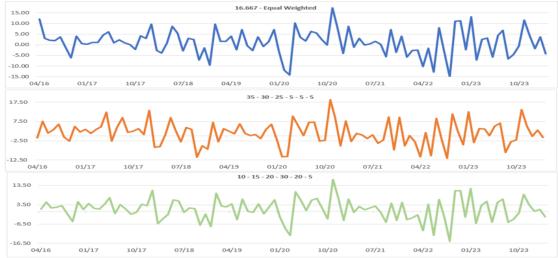
Metrics for Top Stocks by Largest 1m $\%$ Change in F1 Estimate in the Consumer Discretionary Sector								
	NKE	UAA	н	CMCSA	EA	TTWO		
Cummulative Returns in %	67.2	-67.2	230.9	68.4	104.6	294.2		
CAGR of Returns in %	6.6	-13.0	16.1	6.7	9.4	18.7		
Standard Dev., in %	7.7	16.7	9.8	6.9	7.9	8.9		
Annualised Std., Dev., in %	26.6	58.0	33.8	24.0	27.5	30.8		
Note: Period from 04/30/16	Note : Period from 04/30/16 to 03/31/24							

		Variance - CoVariance Matrix in %								
	TTWO	н	EA	CMCSA	NKE	UAA				
TTWO	79.2	12.6	37.3	20.6	14.0	-21.5				
н		95.2	17.0	20.6	31.3	56.3				
EA			63.1	20.6	21.7	2.7				
CMCSA				47.9	21.7	28.8				
NKE					59.2	49.1				
UAA						280.3				

	Correlation Matrix								
	ттwо	н	EA	CMCSA	NKE	UAA			
TTWO	1.00	0.15	0.53	0.33	0.20	-0.14			
н		1.00	0.22	0.39	0.42	0.34			
EA			1.00	0.37	0.30	0.02			
CMCSA				1.00	0.41	0.25			
NKE					1.00	0.38			
UAA			l	1		1.00			

	Weights Assigned to each of the 6 Stocks in $\%$						
Table 3	ттwо	Н	EA	CMCSA	NKE	UAA	
Portfolio 1 - Equal Weights	16.67	16.67	16.67	16.67	16.67	16.67	
Portfolio 2	35.00	30.00	20.00	5.00	5.00	5.00	
Portfolio 3	10.00	15.00	20.00	30.00	20.00	5.00	





Portfolio Metrics: Portfolios formed by assiging Weights for Top Stocks by Largest 1m % change in F1 Estimate in the Consumer Discretionary Sector from 04/30/16 to 03/31/24

Portfolio Metrics	Weights in %					
Portiono Metrics	16.667 - Equal Weighted	35 - 30 - 20 - 5 - 5 - 5	10 - 15 - 20 - 30 - 20 - 5			
Cummulative Returns in %	132.1	238.4	138.5			
Annualised Returns in %	11.1	16.5	11.5			
Standard Dev., in %	6.0	6.1	5.5			
Annualized Std., Dev., in %	20.8	21.0	19.2			
Monthly Average Returns in %	1.06	1.46	1.06			

Top Stocks by Max # of Analysts following these Stocks in the Consumer Discretionary Sector, from 04/30/16 to 03/31/24

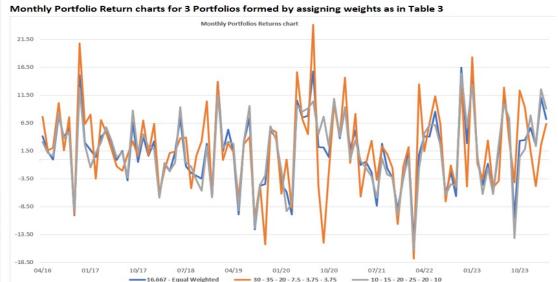
Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Max., # of Analysts following these Stocks in the Consumer Discretionary Sector from 04/30/16 to 03/31/24

Metrics for Top Stocks by Max., # of Analysts following Stocks in the Consumer Discretionary Sector								
	FLXS	тсом	NPSNY	ATGE	LRN	GNSS		
Cummulative Returns in %	6.6	-0.8	95.3	202.4	537.5	43.6		
CAGR of Returns in %	0.8	-0.1	8.7	14.8	26.1	4.6		
Standard Dev., in %	13.4	11.1	10.6	11.5	14.0	12.7		
Annualised Std., Dev., in %	46.5	38.5	36.7	39.8	48.3	43.8		

	**	Variance - CoVariance Matrix in %								
	LRN	ATGE	NPSNY	GNSS	FLXS	TCOM				
LRN	194.7	56.3	14.6	-26.2	16.1	8.3				
ATGE		132.1	16.8	10.7	-7.2	5.8				
NPSNY			112.5	6.6	8.7	60.7				
GNSS				160.2	26.1	17.2				
FLXS					180.4	41.6				
тсом						123.7				
Note : Perio	od from 04/30/1	6 to 03/31/24								
		0.00	Correlation	on Matrix		g=0				
	LRN	ATGE	NPSNY	GNSS	FLXS	TCOM				

	Correlation Matrix								
	LRN	ATGE	NPSNY	GNSS	FLXS	тсом			
LRN	1.00	0.35	0.10	-0.15	0.09	0.05			
ATGE	1000	1.00	0.14	0.07	-0.05	0.05			
NPSNY			1.00	0.05	0.06	0.51			
GNSS			11.1-2.1	1.00	0.15	0.12			
FLXS					1.00	0.28			
тсом					352,4410	1.00			

	Weights Assigned to each of the 6 Stocks in %							
Table 3	LRN	ATGE	NPSNY	GNSS	FLXS	тсом		
Portfolio 1 - Equal Weights	16.67	16.67	16.67	16.67	16.67	16.67		
Portfolio 2	30.00	35.00	20.00	7.50	3.75	3.75		
Portfolio 3	10.00	15.00	20.00	25.00	20.00	10.00		



Portfolio Metrics: Portfolios formed by assiging Weights for Top Stocks by Max., # of Analysts following these Stocks in the Consumer Discretionary Sector from 04/30/16 to 03/31/24

Portfolio Metrics	Weights in %					
Portiono Metrics	16.667 - Equal Weighted	30 - 35 - 20 - 7.5 - 3.75 - 3.75	10 - 15 - 20 - 25 - 20 - 10			
Cummulative Returns in %	224.3	357.9	196.4			
Annualised Returns in %	15.8	20.9	14.5			
Standard Dev., in %	6.3	7.5	6.3			
Annualized Std., Dev., in %	21.7	26.1	21.9			
Monthly Average Returns in %	1.43	1.88	1.34			

1.00

0.35

1.00

Top Stocks by 3 Criteria (see Note 2) in the Consumer Discretionary Sector, from 04/30/16 to 03/31/24

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by 3 Criteria (see Note 2) in the Consumer Discretionary Sector from 04/30/16 to 03/31/24

Metrics for Top Stocks by 3 Criteria (see Note 2) Stocks in the Consumer Discretionary Sector								
	LVMUY	NFLX	н	TTWO	ATGE	LRN		
Cummulative Returns in %	485.9	494.1	230.9	294.2	202.4	537.5		
CAGR of Returns in %	24.7	24.9	16.1	18.7	14.8	26.1		
Standard Dev., in %	7.3	11.9	9.8	8.9	11.5	14.0		
Annualised Std., Dev., in %	25.2	41.1	33.8	30.8	39.8	48.3		

Note: Period from 04/30/16 to 03/31/24

LRN

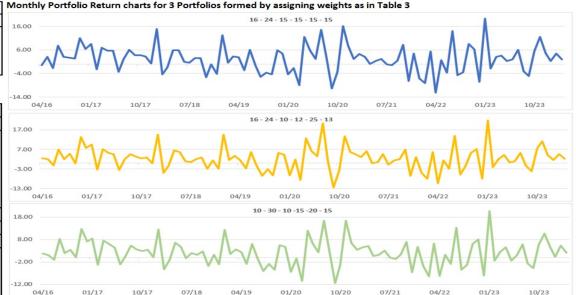
ATGE

Note 2: LVMUY, NFLX by Mkt., Cap., H & TTWO by Largest 1m % change in F1 Estimate and ATGE & LRN by Max # of Analysts

		Varia	nce - CoVar	iance Matri	Variance - CoVariance Matrix in %								
	NFLX	LVMUY	TTWO	н	LRN	ATGE							
NFLX	140.8	33.7	45.8	27.2	-1.9	10.4							
LVMUY		52.9	19.9	38.8	-4.6	14.5							
TTWO		1.65	79.2	12.6	3.0	16.6							
н				95.2	-11.7	29.3							
LRN			i !		194.7	56.3							
ATGE						132.1							

Note: Perio	d from 04/30/	16 to 03/31/24				
		27	Correlation	on Matrix	101	
	NFLX	LVMUY	TTWO	н	LRN	ATGE
NFLX	1.00	0.39	0.43	0.23	-0.01	0.08
LVMUY		1.00	0.31	0.55	-0.04	0.17
TTWO			1.00	0.15	0.02	0.16
н	1			1.00	-0.09	0.26

	Weights Assigned to each of the 6 Stocks in %						
Table 3	NFLX	LVMUY	TTWO	Н	LRN	ATGE	
Portfolio 1 - Equal Weights	16.00	24.00	15.00	15.00	15.00	15.00	
Portfolio 2	16.00	24.00	10.00	15.00	25.00	13.00	
Portfolio 3	10.00	30.00	10.00	15.00	20.00	15.00	



Portfolio Metrics : Portfolios formed by assiging Weights for Top Stocks by 3 Criteria (see Note 2) in the Consumer Discretionary Sector from 04/30/16 to 03/31/24

Portfolio Metrics	Weights in %						
Portiono Metrics	16 - 24 - 15 - 15 - 15 - 15	16 - 24 - 10 - 12 - 25 - 13	10 - 30 - 10 -15 -20 - 15				
Cummulative Returns in %	565.1	625.8	577.8				
Annualised Returns in %	26.7	28.1	27.0				
Standard Dev., in %	5.8	6.1	5.9				
Annualized Std., Dev., in %	20.2	21.0	20.3				
Monthly Average Returns in %	2.16	2.26	2.18				

Note 2 : LVMUY, NFLX by Mkt., Cap., H & TTWO by Largest 1m % change in F1 Estimate and ATGE & LRN by Max # of Analysts

Part Three: Consumer Staples Sector Stocks

Top Stocks by Market Capitalization in the Consumer Staples Sector, from 04/30/16 to 03/31/24

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Market Capitalisation in the Consumer Staples Sector from 04/30/16 to 03/31/24

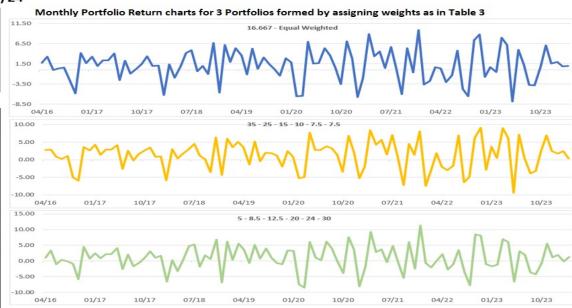
Metrics for Top Stocks by Market Capitalisation in the Consumer Staples Sector							
	PG	LRLCY	PEP	MDLZ	WTKWY	ко	
Cummulative Returns in %	145.2	197.5	116.8	102.2	378.9	79.5	
CAGR of Returns in %	11.9	14.6	10.2	9.2	21.6	7.6	
Standard Dev., in %	4.7	5.9	4.4	5.1	5.1	4.6	
Annualised Std., Dev., in %	16.3	20.6	15.4	17.6	17.6	15.9	

Note: Period from 04/30/16 to 03/31/24

		Variar	nce - CoVar	iance Matr	ix in %	
9	WTKWY	LRLCY	PG	PEP	MDLZ	ко
WTKWY	25.8	17.7	9.3	10.9	11.4	8.4
LRLCY		35.3	9.4	12.1	15.0	12.4
PG	1 1		22.3	14.5	14.7	14.0
PEP	1 1			19.8	16.0	15.3
MDLZ	1 1				26.0	16.5
ко						21.0
Note : Perio	od from 04/30/1	6 to 03/31/24		-1		
			Correlation	on Matrix		
	WTKWY	LRLCY	PG	PEP	MDLZ	ко
WTKWY	1.00	0.59	0.39	0.48	0.44	0.36

	WTKWY	LRLCY	PG	PEP	MDLZ	ко
WTKWY	1.00	0.59	0.39	0.48	0.44	0.36
LRLCY		1.00	0.34	0.46	0.50	0.46
PG	1 1		1.00	0.69	0.61	0.65
PEP	1 1			1.00	0.71	0.75
MDLZ	1 1				1.00	0.71
ко	1 1					1.00

		Weights Assigned to each of the 6 Stocks in %							
	WMT	LOW	CMG	AMZN	HD	COST			
Portfolio 1 - Equal Weights	16.67	16.67	16.67	16.67	16.67	16.67			
Portfolio 2	35.00	25.00	15.00	10.00	7.50	7.50			
Portfolio 3	5.00	8.50	12.50	20.00	24.00	30.00			



Portfolio Metrics : Portfolios formed by assiging Weights for Top Stocks by Market Captalisation in the Consumer Staples Sector from 04/30/16 to 03/31/24

Portfolio Metrics	Weights in %						
Portfolio Metrics	16.667 - Equal Weighted	35 - 25 - 15 - 10 - 7.5 - 7.5	5 - 8.5 - 12.5 - 20 - 24 - 30				
Cummulative Returns in %	167.3	225.1	126.6				
Annualised Returns in %	13.1	15.9	10.8				
Standard Dev., in %	3.9	4.0	4.0				
Annualized Std., Dev., in %	13.5	14.0	13.9				
Monthly Average Returns in %	1.10	1.32	0.94				

Top Stocks by Largest 1M % Change in F1 Estimate in the Consumer Staples sector, from 04/30/16 to 03/31/24

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Largest 1m % change in F1 Estimate in the Consumer Staples Sector from 04/30/16 to 03/31/24

1.00

Metrics for Top Stocks	by Largest 1	.m % change	in F1 Estima	te in the Co	nsumer Stap	oles Sector
	STZ	MNST	HSY	EL	PM	RH
Cummulative Returns in %	106.1	142.4	147.4	80.7	39.1	734.6
CAGR of Returns in %	9.5	11.7	12.0	7.7	4.2	30.4
Standard Dev., in %	6.8	7.0	5.4	8.1	6.6	18.7
Annualised Std., Dev., in %	23.7	24.3	18.6	28.1	22.9	64.9

Note: Period from 04/30/16 to 03/31/24

		Varia	nce - CoVar	iance Matri	x in %	
	RH	HSY	MNST	STZ	EL	PM
RH	351.2	5.4	55.0	49.7	57.5	22.8
HSY		28.9	14.2	11.5	10.0	11.2
MNST	1 1		49.1	21.1	26.1	21.4
STZ	1 1		1001	46.7	22.7	15.9
EL	1 1				65.8	21.5
PM						43.7
Note : Perio	od from 04/30/1	6 to 03/31/24				
			Correlation	on Matrix		
	RH	HSY	MNST	STZ	EL	PM
RH	1.00	0.05	0.42	0.39	0.38	0.18
HSY		1.00	0.38	0.31	0.23	0.32
MNST	1 1		1.00	0.44	0.46	0.46
STZ	1 1			1.00	0.41	0.35
EL	1 1				1.00	0.40

		Weights Assigned to each of the 6 Stocks in %							
	RH	HSY	MNST	STZ	EL	PM			
Portfolio 1 - Equal Weights	16.67	16.67	16.67	16.67	16.67	16.67			
Portfolio 2	30.00	25.00	20.00	10.00	8.00	7.00			
Portfolio 3	6.00	9.00	15.00	25.00	30.00	15.00			





Portfolio Metrics : Portfolios formed by assiging Weights for Top Stocks by Largest 1m % change in F1 Estimate in the Consumer Staples Sector from 04/30/16 to 03/31/24

Portfolio Metrics	Weights in %						
Portfolio Metrics	16.667 - Equal Weighted	30 - 25 - 20 - 10 - 8 - 7	6-9-15-25-30-15				
Cummulative Returns in %	235.6	369.9	153.7				
Annualised Returns in %	16.3	21.3	12.3				
Standard Dev., in %	6.0	7.5	5.5				
Annualized Std., Dev., in %	21.0	26.0	19.2				
Monthly Average Returns in %	1.45	1.90	1.13				

Top Stocks by Max # of Analysts following these Stocks in the Consumer Staples Sector, from 04/30/16 to 03/31/24

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by Max., # of Analysts following these Stocks in the Consumer Staples Sector from 04/30/16 to 03/31/24

Metrics for Top Stocks by	y Max., # o	f Analysts foll	owing the St	ocks in the (Consumer St	aples Sector
	SAM	KNBWY	FRPT	ELF	NYT	ВТІ
Cummulative Returns in %	94.6	1.3	1394.7	559.6	261.7	-13.8
CAGR of Returns in %	8.7	0.2	40.2	26.6	17.4	-1.8
Standard Dev., in %	12.4	6.0	12.3	14.2	10.0	7.0
Annualised Std., Dev., in %	42.9	20.7	42.6	49.1	34.6	24.2

Note: Period from 04/30/16 to 03/31/24

		Varia	nce - CoVar	iance Matri	x in %	
	FRPT	ELF	NYT	SAM	KNBWY	BTI
FRPT	151.4	19.2	40.7	50.3	0.3	5.8
ELF		200.6	38.8	20.6	5.4	20.7
NYT			100.0	37.3	6.8	12.6
SAM			1	153.7	-6.3	-2.4
KNBWY					35.7	14.9
ВТІ						48.9
Note : Perio	d from 04/30/1	6 to 03/31/24				
			Correlation	on Matrix		
	FRPT	ELF	NYT	SAM	KNBWY	BTI
FRPT	1.00	0.11	0.33	0.33	0.00	0.07
ELF		1.00	0.27	0.12	0.06	0.21
NYT			1.00	0.30	0.11	0.18
SAM				1.00	-0.09	-0.03
KNBWY					1.00	0.36
ВТІ					1	1.00

	Weights Assigned to each of the 6 Stocks in $\%$						
	RH	HSY	MNST	STZ	EL	PM	
Portfolio 1 - Equal Weights	16.67	16.67	16.67	16.67	16.67	16.67	
Portfolio 2	30.00	25.00	20.00	10.00	8.00	7.00	
Portfolio 3	7.00	10.00	15.00	20.00	25.00	23.00	





Portfolio Metrics : Portfolios formed by assiging Weights for Top Stocks by Largest 1m % change in F1 Estimate in the Consumer Staples Sector from 04/30/16 to 03/31/24

Portfolio Metrics	Weights in %						
Portfolio Metrics	16.667 - Equal Weighted	30 - 25 - 20 -10 - 8 - 7	7 -10 - 15 - 20 - 25 - 23				
Cummulative Returns in %	326.7	641.1	172.7				
Annualised Returns in %	19.9	28.5	13.4				
Standard Dev., in %	5.8	7.2	5.1				
Annualized Std., Dev., in %	20.2	24.8	17.8				
Monthly Average Returns in %	1.69	2.36	1.18				

Top Stocks by 3 Criteria (see Note 2) in the Consumer Staples Sector, from 04/30/16 to 03/31/24

Asset Allocation, Stocks Characteristics and Portfolio Metrics - Top Stocks by 3 Criteria (see Note 2) in the Consumer Staples Sector from 04/30/16 to 03/31/24

Stock Metrics for Top Stocks by 3 Criteria (see Note 2) in the Retail - Wholesale Sector							
	LRLCY	WTKWY	HSY	RH	FRPT	ELF	
Cummulative Returns in %	197.5	378.9	147.4	734.6	1394.7	559.6	
CAGR of Returns in %	14.6	21.6	12.0	30.4	40.2	26.6	
Standard Dev., in %	5.9	5.1	5.4	18.7	12.3	14.2	
Annualised Std., Dev., in %	20.6	17.6	18.6	64.9	42.6	49.1	

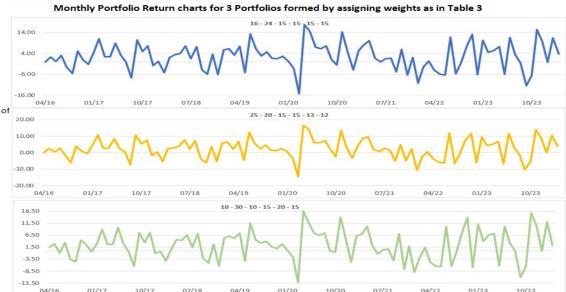
Note: Period from 04/30/16 to 03/31/24

Note 2: LRLCY, WTKWY by Mkt., Cap., HSY & RH by Largest 1m % change in F1 Estimate and FRPT & ELF by Max # of

	Variance - CoVariance Matrix in %							
	WTKWY	LRLCY	RH	HSY	FRPT	ELF		
WTKWY	25.8	17.7	31.9	7.4	11.5	17.7		
LRLCY		35.3	35.6	5.6	24.2	25.5		
RH			351.2	5.4	83.7	92.0		
HSY				28.9	4.4	9.0		
FRPT					151.4	19.2		
ELF						200.6		
Note : Perio	d from 04/30/16	to 03/31/24						
	Correlation Matrix							
	WTKWY	LRLCY	RH	HSY	FRPT	ELF		
WTKWY	1.00	0.59	0.33	0.27	0.18	0.25		
LRLCY	-711171	1.00	0.32	0.18	0.33	0.30		
RH			1.00	0.05	0.36	0.35		
HSY				1.00	0.07	0.12		
FRPT	1 1			3377	1.00	0.11		
ELF	1 1					1.00		

	Weights Assigned to each of the 6 Stocks in %						
	RH	HSY	MNST	STZ	EL	PM	
Portfolio 1 - Equal Weights	16.00	24.00	15.00	15.00	15.00	15.00	
Portfolio 2	25.00	20.00	15.00	15.00	13.00	12.00	
Portfolio 3	10.00	30.00	10.00	15.00	20.00	15.00	

Source: Zacks Investment Research



Portfolio Metrics: Portfolios formed by assiging Weights for Top Stocks by 3 Criteria in the Consumer Staples Sector from 04/30/16 to 03/31/24

Portfolio Metrics	Weights in %						
Portfolio Metrics	16 - 24 - 15 - 15 - 15 - 15	25 - 20 - 15 - 15 - 13 - 12	10 - 30 - 10 - 15 - 20 - 15				
Cummulative Returns in %	668.2	641.7	647.9				
Annualised Returns in %	29.0	28.5	28.6				
Standard Dev., in %	6.3	6.0	6.1				
Annualized Std., Dev., in %	21.9	20.9	21.1				
Monthly Average Returns in %	2.34	2.29	2.30				

Note 2: LRLCY, WTKWY by Mkt., Cap., HSY & RH by Largest 1m % change in F1 Estimate and FRPT & ELF by Max # of Analysts

Thank You for Attending!

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